

SPONSOR PROSPECTUS

Largest Biomass Event in North America

19th ANNUAL
INTERNATIONAL
BIOMASS
CONFERENCE & EXPO

All Things Biomass
NASHVILLE
Mar. 31 – Apr. 2 **2026**
BiomassConference.com



Produced By:

BIOMASS
MAGAZINE



a BBI International event

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X#IBCE26 @biomassmagazine

PLATINUM LEVEL

				
Expo Grand Opening/Welcome Reception (1 available)	Name Badge Lanyard (1 available)	Page Takeover/Popcorn Lounge (1 available)	General Session (1 available)	
Available	SOLD	Available	Available	
				
Hotel Room Key (1 available)	Registration Desk (1 available)	Conference Bag (1 available)	Blackout Bingo Card (1 available)	Track/Room (4 available)
Available	Available	SOLD	Available	Available

GOLD LEVEL

				
reCharge Lounge (1 available)	Water Stations (1 available)	Biomass Connect (1 available)	Pocket Guide (1 available)	
Available	Available	Available	Available	
				
Refreshment Break (All Breaks - 1 available)	Breakfast (All Breakfasts - 1 available)	Innovation Stage (1 available)	Relaxation Station (1 available)	
Available	SOLD	Available	Available	
Biomass Podcast Station (1 available)	Day 2 Reception (1 available)	Industry Tour (1 available)		Aisle (5 available)
Available	Available	Available		Available
			Lunch (2 available)	
			Available	

+Add Ons (page 4)

Hotel Drop Bag Sponsor		Bingo Card Spot	
Floor Direction Decals		Lead Retrieval (additional options)	

Marketing Opportunities	Platinum	Gold
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓
One complimentary (10 X 10) premium exhibit space in the Expo	✓	✓
Two e-mail blasts to all event attendees	✓	
One (1) e-mail blast to all event attendees		✓
One (1) podcast interview recorded and distributed to <i>Biomass Magazine's</i> marketing list before the conference.	✓	
One-piece insert in all conference bags	✓	✓
One (1) push notification on the conference app during the event recognizing the sponsorship and booth	✓	
One time (1) use of the full attendee mailing list	✓	
Company logo and link to website on every page of the conference website	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓
Company logo displayed on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓
One-piece insert in all attendee hotel room drop bags	✓	
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓
Complimentary Registrations		
Five complimentary full-conference registrations (<i>Exhibitors save 34% on additional passes.</i>)	✓	
Three complimentary full-conference registrations (<i>Exhibitors save 34% on additional passes.</i>)		✓
Executive Boardroom Use		
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓
Hotel Room		
One complimentary hotel room night at the conference hotel	✓	

Sponsorship info on next 2 pages

PLATINUM Conference Bag (1 available)	Are you looking for high visibility? This investment ensures that your company's name stands out at the conference. Distributed at the beginning of the event, all attendees receive a show bag and use it throughout the conference. We've even discovered that many attendees use it long after the conference has ended. Put your company's brand on every conference show bag and make your investment count.	Recognition on Conference Bag <ul style="list-style-type: none"> Company logo printed on conference bag given to all attendees
PLATINUM Expo Grand Opening & Welcome Reception (1 available)	An opportunity to meet and mingle with industry representatives, the Grand Opening reception is located in the Expo Hall. The receptions are the most exciting and highly attended functions. These sponsorships offer maximum exposure and include prime marketing opportunities at the event and through promotional materials.	Recognition at Expo Grand Opening <ul style="list-style-type: none"> Expo ribbon-cutting ceremony and expo welcoming remarks honors (<i>Expo Grand Opening & Welcome Reception Only</i>) Company logo on signage displayed at event Tabletop event cards displaying company logo on buffet tables Company logo on napkins displayed on buffet tables Logo on online agenda prior and on Biomass Connect Koozies with company logo
PLATINUM Blackout Bingo Sponsor (1 available)	As a sponsor, you'll have three advertisements in different spots on the bingo card. You'll also have your logo placed on all examples of the BINGO card and all marketing materials promoting BLACKOUT BINGO.	Blackout Bingo Recognition <ul style="list-style-type: none"> Thousands of conference emails Company Logo on Blackout Bingo Info page Three (3) advertisements on the BINGO playing card (in all attendee bags) Logo on Bingo promotions on the conference website
PLATINUM General Session Sponsor (1 available)	Your company's name will be displayed during the General Session. It is the largest congregation of attendees and the most anticipated part of the conference. In addition, anytime the General Session is promoted before, during or after the conference in marketing emails, advertisements and mailings, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.	Recognition at General Session <ul style="list-style-type: none"> Notebooks & pens on every table with logo Logo on big screen before and after the general session Table tents with logo dispersed throughout the General Session tables 30-second video spot vs. speaking spot Naming rights – example “Your Name General Session” Any time the General Session is promoted in conference marketing materials, your name will be included
PLATINUM Name Badge Lanyard (1 available)	Get all conference attendees to become a walking billboard for your company. By investing in this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. This is one of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!	Recognition on Name Badge Holder & Lanyard <ul style="list-style-type: none"> Company logo printed on name badge lanyards for all attendees
PLATINUM Page Takeover / Popcorn Lounge (1 available)	As a sponsor of the Biomass Conference Website Page Takeover your logo will be displayed to thousands who go to the conference website to register, view the agenda or the expo map during the week of and week after the conference. You'll have the ability to send contacts back to your website or landing page via a specific URL. By investing in the Popcorn Lounge sponsorship, you'll have thousands view your logo on popcorn boxes and signage at the Popcorn Lounge.	Conference Website Page Takeover Recognition <ul style="list-style-type: none"> Branding on the conference website during the week of and week after the conference Recognition in the Popcorn Snack Lounge <ul style="list-style-type: none"> Recognition on all lounge signage Exclusive opportunity to place company info and materials in the lounge area for perusal by visitors Logo clings on the popcorn machine Logo on popcorn boxes Logo on a large, hanging sign from the ceiling
PLATINUM Hotel Room Key (1 available)	Make your brand inescapable! This is a KEY sponsorship! Your logo will be seen every time attendees enter their hotel rooms when you sponsor this custom-designed, hotel room key. Keys will be distributed at the participating hotel only.	Recognition on Hotel Room Key <ul style="list-style-type: none"> Company logo printed on all conference hotel guest key cards
PLATINUM Registration Desk (1 available)	Every attendee needs to register. By purchasing this sponsorship, you'll make a strong first impression at the conference. As attendees are standing in line to register, they'll view your logo and read your promotional materials that will be handed out at the registration desk.	Recognition at Registration Desk <ul style="list-style-type: none"> Logo included on lighted kick panel at desk Exclusive promotional material at registration desk

GOLD Aisle Sponsor (5 available)	This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand displayed for hundreds of attendees in the expo halls.	Recognition on Aisle Signage <ul style="list-style-type: none"> Company logo prominently displayed over the expo floor beneath the aisle signage on the expo floor. Company logo prominently displayed on two floor decals placed in aisle
GOLD Biomass Connect (1 available)	Biomass Connect is an exclusive online social media site for the International Biomass Conference & Expo and is the perfect sponsorship for a consulting service or supplier to the industry. Attendees visit the site before, during and after the event, so you'll gain maximum exposure with conference goers looking to make connections and find new products and services. Start connecting with the industry, become the exclusive sponsor of Biomass Connect!	Recognition on Biomass Connect <ul style="list-style-type: none"> Company logo displayed on Biomass Connect in the header Logo on the online agenda prior to show on Biomass Connect Logo sent in emails promoting Biomass Connect
GOLD Breakfast (1 available)	Sponsor Both Breakfasts Start the day off right with your company's brand displayed at the morning breakfast buffet. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of the conference attendees.	Recognition at Breakfast <ul style="list-style-type: none"> Tabletop event cards displaying company logo on buffet tables Company logo on napkins displayed on buffet tables Company logo on signage displayed at event Logo on agenda online prior to show
GOLD Innovation Stage (1 available)	Promote your company as attendees learn about the latest technologies and services innovating the biomass industry. Located on the exhibit hall floor, your logo will be placed on signage in the innovation stage seating area and on the backdrop of the stage itself, as select exhibitors present their products and services to attendees. Due to the stage's location and promotion by all participating exhibitors, this sponsorship will allow you to gain platinum level benefits at a gold level price.	Recognition on Innovation Stage <ul style="list-style-type: none"> Onsite Signage Innovation Stage schedule signage Logo on stage backdrop Logo on emails promoting the Innovation Stage
GOLD Lunch Sponsor (2 available)	Day 2 or Day 3 Regarded as one of the most coveted sponsorships available, the lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins.	Recognition at Lunch <ul style="list-style-type: none"> Company logo on signage displayed at event Tabletop event cards displaying company logo on buffet tables Company logo on napkins displayed on buffet tables Verbal recognition during lunch Opportunity for sponsor representative to address lunch attendees Logo on agenda online prior to show and on Biomass Connect
GOLD Refreshment Break (1 available)	Sponsor All Refreshment Breaks As a Refreshment Break sponsor, you'll gain exclusive access to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended. Your company logo will be exclusively displayed on buffet tables, napkins and signage during the break.	Recognition at Refreshment Break <ul style="list-style-type: none"> Tabletop cards displaying company logo on buffet tables Company logo on napkins displayed on buffet tables Company logo on signage displayed at event Logo on agenda online prior to show and on Biomass Connect
GOLD Industry Tour (1 available)	Recognition on Tour <ul style="list-style-type: none"> Company logo displayed on transportation to the event Company logo on signage displayed at event Logo on agenda online prior to show 	
GOLD Pocket Guide (1 available)	Keep your company in the pocket of every attendee. This is a highly sought after guide that attendees reference again and again throughout the conference. In addition to placing your logo on the pocket guide, you will also have an opportunity to place an advertisement in one section of the piece.	Recognition with the Pocket Guide <ul style="list-style-type: none"> Logo on front page of pocket guide One-page ad placement within pocket guide

GOLD Relaxation Station (1 available)	Give your customers the gift of looking sharp and feeling fresh. Relaxation station will consist of a shoe shine chair, a massage chair, and comfortable seating area. Your customers will appreciate a free professional shoe shine and/or a rejuvenating back massage.	Recognition in the Relaxation Station <ul style="list-style-type: none"> • Hanging sign with logo • Recognition on all Relaxation Station signage • Exclusive opportunity to place company information and materials for perusal by visitors • Other unique promotional opportunities available
GOLD Recharge Lounge (1 available)	Located in a high-traffic area of the expo hall, the recharge lounge is the place where attendees go to recharge their cellphones, notepads, laptops or any other electronic device. The lounge is extremely popular with attendees, because electronic devices are heavily used during the show and this lounge provides a comfortable area on the expo hall floor where attendees can sit on comfortable chairs, have engaging conversations with other attendees and recharge their devices.	Recognition for Recharge Lounge <ul style="list-style-type: none"> • Company logo and info wrapped on the actual recharge station • Company logo on signage in the lounge • Option to upgrade and include beverages inside the lounge
GOLD Day 2 Reception (1 available)	An opportunity to meet and mingle with industry representatives, the Networking Reception takes place on the second evening and is located in the Expo. The receptions are the most exciting and highly attended functions. This sponsorship offers maximum exposure and includes prime marketing opportunities at the event and through promotional materials.	Recognition at Networking Reception <ul style="list-style-type: none"> • Company logo on signage displayed at event • Tabletop event cards displaying company logo on buffet tables • Company logo on napkins displayed on buffet tables • Logo on agenda online prior to show and on Biomass Connect • Koozies with company logo
GOLD Biomass Podcast Station (1 available)	Being a sponsor of the podcast station at the International Biomass Conference & Expo presents a unique opportunity to align your brand with the forefront of biomass technology and innovation. As a sponsor, your organization will gain significant exposure during live podcast recordings on the bustling trade show floor. This dynamic setting ensures that your brand is seen and heard by a diverse and engaged audience of industry professionals, researchers, and decision-makers. Sponsorship at this event not only elevates your company's visibility within the biomass community but also demonstrates your commitment to advancing sustainable energy solutions. It's an unparalleled chance to connect with key players in the industry and showcase your brand's leadership in the renewable energy sector. The videos will be posted online with your logo displayed.	Benefits with Podcast Sponsorship <ul style="list-style-type: none"> • Signage on the Expo Hall floor • Logo displayed on videos posted online • Mention on a podcast (Brought to you by "your company name.") • Hanging Sign in the Expo Hall
GOLD Track Sponsor (4 available)	By sponsoring a track you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity!	Track Sponsor Recognition <ul style="list-style-type: none"> • Visual and verbal recognition at the start of each panel discussion within designated track • Your logo will be featured on Panel Preview emails* sent out before the event. • Your logo will be displayed and company mentioned during a podcast sent to 50,000+ industry contacts each week leading up to the event in our Panel Preview emails, where we will interview a speaker from a specific session. • Sponsor logo listed next to track panel session titles with agenda online and on hallway signage • Sponsor logo posted on online agenda • Opportunity to moderate at least one panel within sponsored track <p><i>*(Panel Preview emails start roughly eight (8) weeks prior to the event. Your logo will be displayed with panels that are associated with your track sponsor.)</i></p>
GOLD Water Stations (1 available)	Your current and potential customers will appreciate the abundance of water cooler stations generously distributed throughout the expo hall.	Recognition at Water Stations <ul style="list-style-type: none"> • Logo prominently displayed on all water cooler stations • Logo on all water cooler cups • Opportunity to display/distribute company information next to water stations

+Add On Options

Hotel Room Bag Sponsor (1 available)	Deliver Your Brand Directly to Each Attendee's Hotel Room* Conference attendees receive a swag bag, delivered to their hotel rooms. Brand the drop bag with your logo, and insert your company pen, magnet, pamphlet, one-page inserts or any giveaway you have, for attendees to take home with them. Contact your account representative to discuss options and sizes for your insert.	DELIVERY DEADLINE March 9, 2026 <i>*Bag size: 9" w x 15"h. Only attendees at the official conference hotels will receive the bag and insert.</i>
Floor Decals (10 available)	Increase Traffic to Your Booth Follow your floor decal road! Two-foot diameter floor decals with your booth number and logo leading the way to all conference points of interest. Availability is limited and will sell out fast!	Marketing/Branding Opportunities <ul style="list-style-type: none"> • Logo and booth # prominently displayed on five (5) floor decals
Blackout Bingo Participant (20 available)	Increase Traffic to Your Booth - Must be an exhibitor to purchase a spot Int'l Biomass Conference & Expo has developed a unique BLACKOUT BINGO game to help move conference attendees around the exhibit hall. Each attendee will receive a BLACKOUT BINGO card upon check-in and must visit and receive a stamp from all participating exhibit booths to be entered in the prize drawing. The grand prize is to be announced and other prizes may be added as we get closer to the show. As an exhibitor, you have the opportunity to purchase a BINGO square and increase traffic to your booth. Become a participating booth by sponsoring a BINGO square. Limited availability – Only 20 exhibitors will have their company name and booth number on the BINGO card to be viewed by 800+ attendees.	DEADLINE March 9, 2026 Exhibitors committing after this date may not be included in the BLACKOUT BINGO Card.
Lead Retrieval Services	Capture and qualify leads onsite LeadCapture allows exhibitors to easily scan, qualify, and rate the leads they engage with at the event. No more jotting notes on the back of business cards or manually entering in contact information when returning to the office! <ul style="list-style-type: none"> • Generate more leads from the event • More face-to-face conversations • Higher return on investment • Digitally capture and qualify leads on the show floor • Add custom questions for better sales qualification • Export leads on-demand to any database 	Licenses Available Single, 3-Pack, and Additional App Licenses Please contact an account manager for more info 866-746-8385 service@bbiinternational.com